

PRODUCTS

Digital Imaging for ROP Diagnosis

The RetCam Shuttle model of the RetCam II imager (Clarity Medical Systems, Pleasanton, Calif.) uses high-resolution digital imaging to test for retinopathy of prematurity (ROP), but is one-fourth the size and weight of the full-size machine and can easily be moved within a hospital or from a hospital to a doctor's office. The Shuttle also enables remote evaluation; telemedicine screening networks are being established to keep babies in their local hospitals, and images are sent to an off-site screener for expert assessment. For more information, visit www.claritymsi.com.

Acne Treatment for the Back

ClindaReach is indicated for the treatment of acne vulgaris in hard-to-reach places, such as the patient's back. Each package of this dermatological product contains an ergonomically designed applicator wand with a multidirectional pivotal head, in addition to medicated pads containing clindamycin phosphate topical solution 1%. For more information about this product, contact DUSA Pharmaceuticals Inc. by visiting the company's Web site at www.dusapharma.com/news_index.html.

Sunglasses for Children, Babies

A new line of ophthalmologist-designed sunglasses specifically for infants and children aged 6 months to 6 years protects young children's eyes from the negative effects of ultraviolet, blue light, and infrared radiation. The sunglasses are made of polycarbonate in a one-piece molded design with a padded nose bridge and an adjustable band. For more information, contact Frubi Shades by visiting www.frubishades.com.

Internet-Based EMR Service

A new Web site is offering an Internet-based electronic medical records system

that needs no special software purchase. Subscription plans vary and are available at an annual or monthly rate. Visit www.docpatient.com for more information.

UVA/UVB 6-Hour Sun Protection

Luca sunscreen is the first to support a claim of being both UVA and UVB protective by having a wavelength value printed on the bottle of 383 nm, the highest value reported in the United States. Luca sunscreen is available for both children and adults; is hypoallergenic, water resistant, and fragrance free; and provides sun protection for up to 6 hours. For more information, visit www.lucasunscreen.com.

First Formula With Probiotics

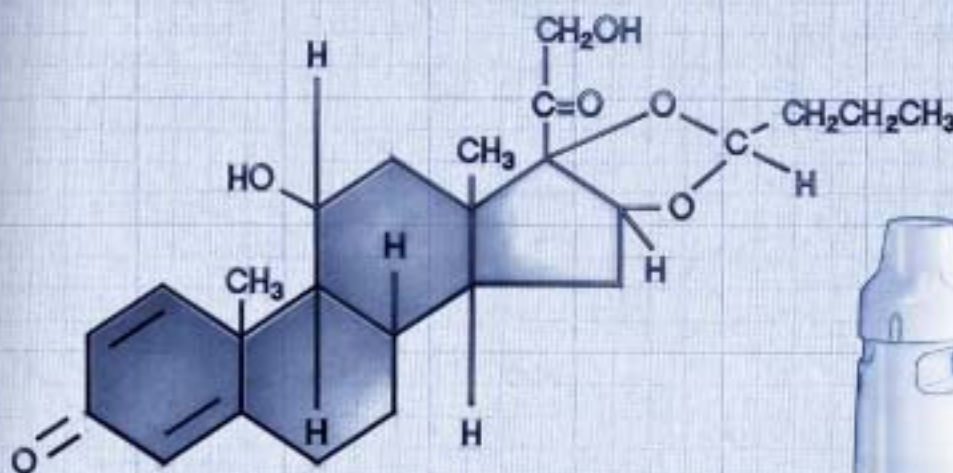
A new infant formula, Good Start Natural Cultures, is the first routine formula in the United States with probiotics for the promotion of immune health in infants. The added probiotic is Bifidobacterium lactis, often found in the intestinal flora of breast-fed infants and credited as a reason for their general good health. Clinicians can call Nestle Nutrition's Medical Professional Information Line at (800) 510-7494 for more information.

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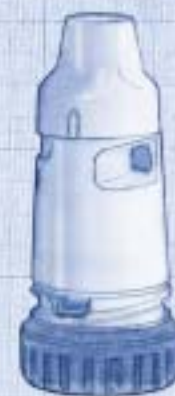
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NEW for patients appropriate for single-agent maintenance therapy...

PULMICORT FLEXHALER™—designed with budesonide to help achieve the goal of asthma control...



...available in two prescribing strengths for adjustable dosing—180 mcg and 90 mcg.



Indications and Important Safety Information

- PULMICORT FLEXHALER™ is indicated for the maintenance treatment of asthma as prophylactic therapy in adult and pediatric patients 6 years of age or older
- PULMICORT FLEXHALER™ is not a bronchodilator and is NOT indicated for the relief of acute bronchospasm
- Particular care is needed for patients who are transferred from systemically active corticosteroids to PULMICORT FLEXHALER™ because deaths due to adrenal insufficiency have occurred in asthmatic patients during and after transfer from systemic corticosteroids to less systemically available inhaled corticosteroids (see WARNINGS in Brief Summary of full Prescribing Information)
- Patients taking immunosuppressant doses of corticosteroids should avoid exposure to infections such as chicken pox and measles
- It is possible that systemic corticosteroid effects such as hypercorticism, reduced bone mineral density, and adrenal suppression may appear in a small number of patients, particularly at higher doses
- Inhaled corticosteroids may cause a reduction in growth velocity. The long-term effect on final adult height is unknown
- Rare instances of glaucoma, increased intraocular pressure, and cataracts have been reported following the inhaled administration of corticosteroids
- Common adverse events reported in clinical trials, regardless of relationship to treatment, include nasopharyngitis, nasal congestion, pharyngitis, allergic rhinitis, and viral upper respiratory tract infection

Please see Brief Summary of full Prescribing Information on adjacent page.
For more information, call 1-800-236-9933.

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